



Ebook

21 Tips for Mums in Business

Part 6



Company Mums Business Directory **S** emma.burford **M** 07926048056

www.mumsbusinessdirectory.com admin@mumsbusinessdirectroy.com

Twitter: @MumsBusinessDir You Tube: MumsBusinessDir Facebook: MumsBusinessDirectory

Use your time Wisely

16. Be more efficient

Are you spending too much time on Twitter and Facebook? Are you watching every email as it pops into your inbox? Try setting yourself a task for the next half hour and focussing on that alone.

17. Get a stronger brand

Enhancing the messages that your business gives out to the world will improve the way people perceive your product/service and you may be able to charge more for it.

Think logo, colour scheme, fonts, photo, business card, tagline, website, customer service, marketing materials and any other messages your business is sending out.

18. Try a new marketing method

Ever fancied public speaking? What about doing your own PR? It could make you visible to a whole new group of people.

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The **Earn What You Deserve as a Mumpreneur** e-course takes the ideas in this e-book and many more, then builds them into a four-week plan that will put more money in *your* pocket. You put your heart and soul into your business. Isn't it time it paid you back? You deserve it!

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